**Digital Marketing and Content Professional**

**You recognize yourself in these values?**

* You believe that you can become the hero of your own story?
* You believe that personal integrity is important;
* You are oriented on finding solutions - ‘can do’ attitude;
* You are proactive and want to improve our business;
* You are brave and not afraid to make mistakes;
* You enjoy your work;
* You always go one step further;
* You find team work and willingness to help fulfilling;
* You have an eye for detail;
* You prefer marathon to sprint;
* You can put yourself in the shoes of the client.

**Do you like your future job?**

* Developing digital and leading marketing content and communications;
* Participating in creating a digital marketing strategy;
* Transforming the story and business goals of the brand into innovative programmes of digital content;
* Immersing yourself into digital content marketing with the production of all kinds of content, with a special emphasis on writing;
* Creating, implementation and evaluating marketing campaigns on all platforms;
* Developing a digital audience (planning channels, testing, user growth strategy);
* Creating post plans, preparing and publishing content on social media;
* Creating, implementing and analysing the success of digital online marketing campaigns (Facebook, Instagram, LinkedIn, Google Adwords);
* Creating, sending and analysing newsletter campaigns;
* Active communication and collaboration with the sales team;
* Controlling and managing set budgets for digital campaigns;
* Following trends, latest practices and technologies in digital advertising;
* Managing websites, publishing content and collaborating with external associates;
* Close collaboration with international teams and colleagues on achieving goals.

**Are you our perfect fit?**

* You have a university degree, or possibly two, with min. 3 years of experience in marketing and communications;
* You are fluent in English, an additional language is an advantage;
* You have hyperdeveloped communication skills, both in oral and written form;
* You suggest ways of reaching the target audience and deliver amazing messages;
* You have an abundance of ideas and concepts, and you are even more determined to roll up your sleeves to implement them;
* You can independently run assigned marketing projects;
* You like to try out new ways and tools to improve your work;
* You understand and can successfully implement disciplines of digital marketing and integrated strategies (social media, SEO, SEM, paid media, partnerships);
* You have expert writing skills – you are an excellent writer that has all the details under control;
* Lifelong learning is your true choice, and not just a phrase you casually mention in a job interview.

**What are we offering?**

* Continuous learning and improving,
* Appropriate compensation and flexible working hours,
* Working with passionate, positive and ambitious people,
* Gaining experience in an international surrounding,
* Working in a successful and fast-growing company;
* … and some other advantages you can find out in the job interview.

In case you have answered YES to all the questions above, contact us immediately and without hesitation because we need people like you in our team to reach our incredibly high and wicked goal together!

**Apply at lentismed@lentismed.com**